

## Application Form

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### Notice of Public Record

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

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### Profile

Kerry D Rohrmeier  
First Name Middle Initial Last Name

krohrmeier@gmail.com  
Email Address

2005 Marsh Ave   
Home Address Suite or Apt  
Reno NV 89509  
City State Postal Code

**What ward do you live in? \*** Ward 1

None Selected

(510) 993-4034   
Primary Phone Alternate Phone

**How long have you been a resident of the City of Reno?** 10 years

Question applies to Reno City Council

**How long have you lived at your current residence?** 1 year

**Are you over 18 years of age?**

☒ Yes ☐ No

Question applies to Reno City Council

Government Issued Photo ID

**Are you currently registered to vote in the City of Reno? \*** Yes

None Selected

San Jose State University Assistant Professor  
Employer Job Title

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**Which Boards would you like to apply for?**

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- ☐ Access Advisory Committee
- ☐ Building Enterprise Fund Advisory Committee
- ☐ Charter Committee
- ☐ Civil Service Commission
- ☐ Development Committee of the Reno Housing Authority
- ☐ Financial Advisory Board
- ☐ Grants Committee of the Reno Arts and Culture Commission
- ☐ Historical Resources Commission
- ☐ Human Rights Commission
- ☐ North Valleys Water Management Subcommittee
- ☐ OPEB Trust Fund
- ☐ Public Arts Committee
- ☐ Recreation and Parks Commission
- ☐ Redevelopment Agency Advisory Board
- ☐ Reno Arts & Culture Commission
- ☒ Reno City Planning Commission
- ☐ Reno Housing Authority
- ☐ Reno Tahoe Airport Authority
- ☐ Reno-Tahoe Airport Noise Panel
- ☐ Senior Citizen Advisory Committee
- ☐ Special Events Sponsorship Committee
- ☐ Tenant Issues and Concerns Citizen Advisory Board
- ☐ Urban Forestry Commission
- ☐ Ward 1 Neighborhood Advisory Board
- ☐ Ward 2 Neighborhood Advisory Board
- ☐ Ward 3 Neighborhood Advisory Board
- ☐ Ward 4 Neighborhood Advisory Board
- ☐ Ward 5 Neighborhood Advisory Board
- ☐ Washoe County District Board of Health
- ☐ Washoe County HOME Consortium Technical Review Committee
- ☐ Western Nevada Development District

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**Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?**

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☐ Yes ☒ No

**If yes, please list conviction dates and nature:**

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**Interests & Experiences****Education or training relevant to the board or commission to which you are applying:**

Earned a doctoral degree in Geography from University of Nevada, Reno with research in land use planning. Hold a American Planning Association professional certification (AICP).

**Explain briefly why you would like to be appointed to this board or commission.**

I understand land use planning from theoretical and practical approaches and I love living in Reno!

Upload a Resume

Question applies to Reno City Council

**Have you previously ran for elected office? If yes, please describe.**

No

Question applies to Reno City Council

**Do you plan to run for elected office in the future?**

☐ Yes ☒ No

Question applies to Reno City Council

**Please list any known conflicts of interest you would have while serving in the office of At-Large City Council Member.**

NA

**Ethnicity**

[REDACTED]

**Gender**

[REDACTED]

**Sexual Orientation**

[REDACTED]

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### Open Meeting Law Waiver

**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO**

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

☒ I Agree

Question applies to Youth City Council

Signature of Parent or Guardian

If applicant is under 18:

Question applies to Youth City Council

**Parent or Guardian Name**

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Question applies to Youth City Council

**I acknowledge that I have read the Waiver above and allow my child to participate in the Reno Youth City Council.**

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☐ I Agree

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### **Acknowledgement**

**Please Agree with the Following Statement**

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**I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.**

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☒ I Agree

# KERRY ROHRMEIER, PhD AICP

2005 Marsh Avenue, Reno, Nevada 89509  
(510) 993-4034 [krohrmeier@gmail.com](mailto:krohrmeier@gmail.com)

## EDUCATION

Ph.D. Geography, University of Nevada, Reno (emphasis in Land Use Planning and Policy)  
M.S. Biological Sciences, California Polytechnic State University, San Luis Obispo  
B.A. Science & Technology, Sierra Nevada University

## PLANNING IN ACADEMIA

2020-Present Assistant Professor, San José State University Dept. of Urban & Regional Planning  
2014-2020 Lecturer, San José State University Dept. of Urban & Regional Planning  
2015-2020 Lecturer, California State University, East Bay Department of Anthropology, Geography & Environmental Studies

### *Relevant Courses Taught*

Graduate courses in Land Use Planning & Law, Land Use Planning Policy, and Planning Sustainable Cities

### *Relevant Community Engaged Research Experience*

- Regional and economic analyses of Tahoe-Reno Industrial Center (Storey County, NV)
- Community development, design, and construction of the Washoe ArTrail (Verdi, NV)
- Longitudinal study of Burning Man and its creative economy (Black Rock Desert NV)
- Activated alleyways plan for the City of Palo Alto
- Peninsula Gateway Industrial Center plan for the Port of Redwood City

## PLANNING IN PRACTICE

*Kerry Rohrmeier, AICP*

2008-2013 and 2020-Present

Sole planner with specialization in regional planning, GIS mapping, and placemaking.

- Selective planning services needed for small sustainable infill to large industrial centers

*Tectonics Design Group, Senior Planner*

2018-2020

Planned new development across the western states for commercial and industrial franchise expansions.

- Advised design teams on code compliance and entitlement process
- Gained broad exposure to permitting in communities throughout UT, AZ, WA, OR, and CA

*Facebook + Nielsen, Senior Analyst (Menlo Park, CA)*

2013-2014

Led data analytics research on the efficacy of social media advertising to support a SEC filing for the Facebook IPO.

- Routinely communicated findings to Fortune100 executives from Coca-Cola, Procter & Gamble, Ford, Sony, and Unilever

*Gray & Associates, Planning Department Manager (Reno, NV)*

2004-2008

Managed planners on residential and commercial development at a time of rapid urbanization in northern Nevada communities.

- Developed GIS, SketchUp and AutoCAD preliminary site designs

## **PLANNING PUBLICATIONS**

- Rohrmeier, K.D. and Judith Heher. Siting Santa Cruz County Ballot Drop Off Boxes Using GIS. *Geospatial Review* (2021)
- Rohrmeier, K.D. and Scott Bassett. Planning Burning Man: The Black Rock City Mirage. *The California Geographer* 54 (2015): 23-46.
- Rohrmeier, K.D. and Paul F. Starrs. The Paradoxical Black Rock City: All Cities are Mad. *Geographical Review* 104 (2014) 2: 153-173.
- Rohrmeier, K. D. and F. Melia. Welcome Home to Black Rock: Ephemeral Homes, Built Environments and Participatory Negotiations. *Berkeley Planning Journal* 25 (2012) 1: 81-97.
- Lydon, C., Rohrmeier, K.D., Yi, S., and M.A. Mattaini. How Far Do You Have to Go to Get a Cheeseburger Around Here? The Realities of an Environmental Design Approach to Curbing the Consumption of Fast Food. *Behavior and Social Issues* 20 (2011) 6-23.

## **REGIONAL RESEARCH PRESENTATIONS**

- Digital Ethnography: Black Rock to the Bay. Sparks Heritage Museum. Sept 3, 2020.
- Crystal Peak Park Art Installation. Moonlight Art Talks: A Celebration of Art, History, Nature & Culture. Reno ArTown. Jul 16, 2019
- Washoe ArTrail: Celebration of World Environments Day. Nevada Historical Society: Jun 5, 2019.
- Fuzzy Boundaries: Burning Man Participation. Center Camp Speaker Series, Sept 1, 2018.
- The Burning Man Influence from Black Rock to Bay. Geography of Things. Association of Pacific Coast Geographers. Reno, Oct 24-27, 2018.
- Learning While Burning: Fieldwork at Black Rock City & Beyond. Nevada Museum of Art, Art Bite: Sept 29, 2017.
- Spark Your Vision: Planning lessons from the wasteland. University of Nevada, Reno - Geography Department Colloquium 'Cities': Feb 24, 2016.

## **LOCAL SERVICE**

- City of Reno Historical Resources Commissioner, 2022-Present
- City of Reno Urban Forestry Commissioner (former)
- Northern Section of the Nevada American Planning Association Treasurer (former)

## **PROFESSIONAL AFFILIATIONS**

- American Institute of Certified Planner # 023201
- Nevada Chapter of the American Planning Association